a scale extending along the shaped edge, said scale having spacing changing as a function of the change in cross-sectional area of the bottle interior in the direction of the bottle axis, and said scale beginning or ending measurement with the bottom of the bottle interior.

- 6. The gauge of claim 5 wherein two edges are shaped to engage and match the external surfaces of bottles parallel to the bottle axes, the two edges being of dissimilar shape.
 - 7. The gauge of claim 5, including at least one display area at the top of the gauge.
- 8. A plurality of gauges according to claim 5 wherein the gauges differ from one another by the edge shapes that match a plurality of complementary bottles.